



EXHIBITOR CONTRACT • BOOTH SPACE

COMPANY INFORMATION

Date _____

Company name _____

Address _____

City _____ State _____ ZIP _____

Phone () _____ Fax () _____

Authorized by (name & title) _____

E-mail _____ Signature _____

AD AGENCY

Agency name _____

Contact person _____

Address _____

City _____ State _____ ZIP _____

Phone () _____ Fax () _____

E-mail _____

BILLING INFORMATION

Bill exhibitor directly

Bill ad agency

Single vendor booth package - \$2,000

Double vendor booth package - \$3,200

Package includes:

- Two (2) Tickets to the VIP Grand Gala Friday Evening - October 7, 2011
- Fifty (50) Complimentary Tickets - for use either October 7, 8 or 9
- One (1) Booth or two (2) Booths

8x10 foot or 8x20 foot display area/booth space includes two(2) chairs, one (1) skirted table, pipe and drape and one(1) booth sign. Electrical and Internet service available for an additional daily fee/charge. Current pricing is \$200 for electrical service and \$400 for Internet service, but is subject to change and is provided by the Riverfront Audio Visual. Payment for any ancillary booth charges is due in advance.

Chase Center / Delaware Auto Show Restrictions:

- Booth/vendors are prohibited from distributing any/all food or beverages including but not limited to snacks, candy, or samples.
- Booth/vendor set-up must be completed as allotted in show schedule.
- Booth/vendor tear down cannot begin until show close, (after 6 p.m. on Sunday, October 9, 2011).
- Booth/vendor area must be staffed during event hours of operation for the general public. Hours are: 10 a.m. - 6 p.m. on Friday, Saturday and Sunday (Oct. 7 - 9).
- No banners or items can be attached and or adhered to fabric/pipe and drape that delineate sponsor/vendor's booth space.
- Any/all booth exhibits cannot exceed 8 feet in height - this includes table top, free standing or ancillary displays.
- Booth/vendor space is restricted space outlined above.



WHO WILL WORK SHOW DATES FOR YOUR COMPANY?

Name _____

Title _____

Contact info:

Address _____

Phone () _____ E-mail _____

HOW WOULD YOU LIKE YOUR COMPANY'S NAME TO APPEAR?

IN 100 WORDS OR LESS, PLEASE PROVIDE A DESCRIPTION OF YOUR COMPANY:

ELECTRICAL OUTLETS NEEDED? (If yes you will be charged an additional \$200) YES NO

QUESTIONS?

Contact Amy Newton at 302-324-2673. FAX form to 302-324-2413.

This completed form is a binding agreement between Exhibitor and The News Journal Media Group.
THIS IS A NON-VOIDABLE CONTRACT.

INTERNAL USE ONLY:

DATE RECEIVED _____

BOOTH ASSIGNMENT _____

ELECTRICITY REQUIRED YES NO FORM ATTACHED YES NO

EXHIBITOR KIT SENT _____

ACCOUNT EXECUTIVE NAME _____

SALES NUMBER _____

CUSTOMER ACCOUNT NUMBER _____

PAYMENT TERMS _____